

NOTICE

No. M8 – 18706/2020

Dated :24/07/2020

Applications with all details are invited from NRKs /NRIs interested (Pravasis) for running Supplyco Pravasi Stores in different parts of Kerala. For details please visit www.supplycokerala.com.

Further details:

Office: Kerala State Civil Supplies Corporation Limited, Head Office,
Kochi-682020.

Email: agmm@supplycomail.com, supplycoads@gmail.com

Phone: 0484 2207925, 9447990116, 9497715496.

Sd/-

Chairman and Managing Director

APPLICATION FOR FRANCHISEESHIP OF SUPPLYCO PRAVASI STORE

1. Name of Applicant :
2. Address for communication/ Residence :
3. Adhaar Number :
4. Are you an NRI/NRK :
(If YES give details)
 - a) Details of Overseas Residence / Address :
 - b) Passport (attach Xerox) :
 - c) If any other family members are in abroad now (give details) :
 - d) Have you registered with NORKA :
 - e) NORKA Registration/PIO Card (attach copy) :
 - f) Any family member abroad :
5. Have you got any previous experience in running Provision store / Super market :
6. Location of the Proposed Shop :
7. Nearest Supplyco outlets with distance in KM :
8. Do you own the building proposed in which the shop is planned :
9. If yes give details of building
 - a) Area building (in sq.ft) :
 - b) Building number :
 - (13yrs encumbrance certificate to be given)
10. If No give details of the building
 - a) Name of Owner & Address :
 - b) Area of building (in sq.ft) :
 - c) Building number :
 - d) Details of lease rent and period :
11. Specify what kind of shop is proposed to get (tick)
 - a) Normal Provision store

b) Super market

12. Source of working capital :

13. If any loan is proposed to take for working capital please specify the name of bank and amount of loan :

14. Details of bank guarantee submitted :

*Attach supporting material which required

I,hereby declare that the above furnished information are true to the best of my knowledge and belief.

Place.

Name

Date

Signature

SUPPLYCO PRAVASI STORES- A NEW INITIATIVE

Due to the Covid-2019 pandemic, roughly 4 to 5 lakh NRKs and NRIs are expected to return with substantial loss of employment. As of now, a large percentage of returnees are reportedly affected by job losses. As an assistance/opportunity to NRIs / NRKs, who are under stress due to Covid 19 pandemic, it is proposed to offer franchisee stores for NRI/NRK returnees. It is expected that from their savings supplemented by an investment loan made available with potential subsidy it will be possible to initiate retail stores.

Terms and conditions for appointing as the Franchisee

- A. This scheme is limited to the NRK/NRIs returned recently from foreign countries.
- B. Beneficiaries of scheme will be identified by Supplyco after verifying the pre-requisites of the store ie building, location and nature of the store etc. After scrutiny of the details and documents given by the Pravasi, Supplyco will enlist as a franchisee for running the store.
- C. The store can be of any size or format and it can be of the interest of the NRI. The store is to be operated on franchisee basis by the NRI/NRK and named formally as 'SUPPLYCO PRAVASI STORE' suitability will be assessed.
- D. The real estate for the store i.e. land and building has to be owned or leased by the NRI/NRK returnee and committed for a minimum period of 3 years.
- E. The Building with less than 1000 sq.ft will be normal kirana store and minimum requirement for a super market will be 1500 sq.ft and above.
- F. All furnishing of the store ie, racks, cash counters, electrification, CCTV (if required) are to be arranged by the franchise himself. Supplyco will make no capital investment.
- G. No Pravasi store normally shall be allowed within the radius of 5 kms in Grama Panchayaths, 4 kms in Municipalities and 3 kms in Corporations of existing outlets of Supplyco (subject to relaxation in deserving cases having infrastructure).
- H. If more than one NRIs/NRKs are applying for over a same location, the enlisting will be done based on the previous experience or credentials/standing of the individual or who is prepared to accept shorter credit period.
- I. More than one franchisee will not be allowed for one location normally or within a radius of three kilometers of the selected franchisee outlet.
- J. Supplyco will prepare a detailed plan to back ended with a subsidy to be made available by a commercial bank upon a scheme to be floated by Supplyco on the security of the NRI. Supplyco bankers will be requested to support NRIs/NRKs

with lowest interest rates possible. Supplyco shall not shoulder the business or the investment risk of the franchisee NRI/NRK.

- K. Supplyco will advance merchandise from all branded and non-branded items on 15 days credit at the lowest bulk procurement rates, which can be sold on pre agreed rates. As shop runs as franchisee basis, the selling rates should be at par with that at Supplyco outlets. Selling rules / sales policies will have to be agreed upon with Supplyco as Supplyco is providing items. Other merchandise, if proposed to be sold, shall also be with the prior agreement of Supplyco. All maveli items i.e. pulses, spices and sugar will be issued at a discount of 3 % on selling rate of Supplyco and Sabari brand (Supplyco's own brand) products at bulk rates fixed every month. In respect of other branded products the discount offered for the franchisee is as follows; (as offered in the case of Theeramaithry Stores)

Item	Margin on purchase	Issue price
Rice		Purchase price+3%
Other items	Up to 12%	Purchase price+3%
	12% to 20%	" +5%
	20% to 25%	" +7%
	25% to 40 %	" +9%
	Above 40%	" +10%

- L. Supplyco shall have the power to fix the extent of credit to the franchisee based on the area and volume of indent of the items
- M. The enlisted franchisee should submit a Bank guarantee to the tune of two weeks credit to be given to the franchisee duly registered to Supplyco.
- N. An agreement need to be furnished by the franchisee in the form prescribed by Supplyco
- O. All the above terms are subject change upon receiving proposals/as required in public interest and these do not constitute a legal offer binding on Supplyco.
- P. Support of NORKA department, Government has been solicited in the subsidy support of the Pravasi Stores.

Sd/-
Chairman and Managing Director